



**Jasani Centre for  
Social Entrepreneurship &  
Sustainability Management**

**Annual Report**

**June 1, 2021,  
to  
May 31, 2022**

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**Jasani Center for Social Entrepreneurship & Sustainability Management,  
School of Business Management, NMIMS, Mumbai**

**Annual Report 2021-22**

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## Foreword

In the academic year 2021-22, we looked forward with expectations that our vibrant campus will return to pre-pandemic levels for in-person classes. But for a significant part of the year, due to the second and third waves of COVID-19, we had to continue with our online sessions. However, by February 2022, with the increased availability of the COVID-19 vaccine and appropriate health practices observed by students and staff, we started with our offline classes.

The faculty of the Jasani Centre proactively participated in various virtual events to facilitate the exchange of ideas for strengthening the knowledge base with both NGOs and Corporates. The Centre believes entrepreneurship and education are antidotes to poverty. In this context, social entrepreneurs like Darpan Bendre and Ishaan Nadkarni inspired our FTMBA students by sharing their stories of Change to address issues of poverty and ill-health. FTMBA students used their skillsets to train adolescent entrepreneurs from disadvantaged backgrounds to pitch their business ideas. NMIMS alumna volunteered to make an angel investment in these adolescent entrepreneurs. Taking a clue from the Shark Tank program, the Centre partnered with Salaam Bombay Foundation to host the 'Dolphin Tank' event for adolescent entrepreneurs. The Centre looks forward to engaging more Dolphin investors and teenage entrepreneurs from different sectors in the near future.

The Centre believes that entrepreneurship can be sustained only when the societal environment is conducive. In this context, the online exhibition on 'The "Seeds of Hope & Action" (SOHA), organized with the support of Soka Gakkai International and the Earth Charter International, was instrumental in influencing more than 300 students across NMIMS University to appreciate the path of peace in creating a conducive environment. The SOHA exhibition introduced a positive vision for sustainable living and developing business strategies to facilitate inclusive growth and stability. The online social conclave-'Prayatna' further reiterated how social and business value could be created by designing inclusive models.

In the near future, the Centre, with the support of its SRF members and alumni, plans to undertake projects that enable technology transfer to the marginalized sections through appropriate partnership models.

Dr. Meena Galliara  
Director  
Jasani Centre  
for Social Entrepreneurship  
& Sustainability Management,  
School of Business Management, NMIMS

## Acknowledgment

On behalf of the Jasani Center for Social Entrepreneurship & Sustainability Management, SBM, NMIMS, I take this opportunity to thank Dr. Ramesh Bhat, Vice-Chancellor, NMIMS, for providing us with the autonomy to manage the activities of the Centre.

We are thankful to Dr. Prashant Mishra, Dean, SBM; Prof. Chandrima Sikdar, Associate Dean; all the Area Chairpersons, and the faculty members and staff of the Jasani Centre of SBM for extending their unstinted support for the Center's activities and academic programs.

Our special thanks are due to Mirae Asset Foundation (MAF) for offering the need-based scholarship support for seven MBA (Part-time) students in Social Entrepreneurship and four students in the full-Time MBA program. Their continued support in enabling needy students to complete their higher education is commendable.

I would like to express our gratitude to all our stakeholders, especially our NGO and corporate partners, for accommodating our FT MBA students in the virtual and semi-virtual mode for We Care internships. We are thankful to them, too, for their immense contribution and support.

Last but not least, our thanks are due to the Social Responsibility Forum (SRF) students for conducting social engagement activities and for their support in executing the We Care internships.

Dr. Meena Galliara  
Director  
Jasani Centre  
for Social Entrepreneurship  
& Sustainability Management  
School of Business Management, NMIMS

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## About Us

The 'Jasani Centre for Social Entrepreneurship & Sustainability Management,' as a vibrant social arm of NMIMS University, offers two academic programs in Social Entrepreneurship, conducts a social internship for full-time MBA students in the School of Business Management, and organizes various social activities through the Social Responsibility Forum (SRF). The Center has taken on the task of raising funds for need-based scholarship grants for students pursuing an MBA (Part-time) in Social Entrepreneurship and, to some extent, for students pursuing a Full-time MBA.

### Milestones:

- ✦ In 2003, NMIMS incorporated Social Entrepreneurship Cell as a social arm of the University.
- ✦ On October 1, 2011, the Cell was upgraded to the Centre for Social Entrepreneurship & Sustainability Management.
- ✦ NMIMS renamed the Center as the 'Jasani Centre for Social Entrepreneurship & Sustainability Management' on January 12, 2013, in recognition of the generous endowment extended by Mr. Uday Indukumar Jasani & Mr. Suresh Kantilal Jasani.

The vision, mission, and objectives of the Centre are elucidated below:

**Vision:** To sensitize the students, faculty members, alumni, corporates, and human service organizations to continuously respond to the changing social realities through the development and application of knowledge for creating a sustainable society that protects and promotes dignity, equality, social justice, and human rights for all.

**Mission:** To create a new generation of business leaders and social entrepreneurs who are knowledgeable about and are committed to building a sustainable society

**Objectives:** The research and the teaching strengths combined with the experiential learning approach and guiding principles of the Center connect sustainability-focused knowledge and research to students, businesses, and civil society organizations.

The Jasani Center's work is divided into the following areas:

1. Developing academic programs in Social Entrepreneurship (Diploma/ MBA (part-time) in Social Entrepreneurship)
2. Knowledge development and dissemination
3. MBA involvement in the social sector
4. Facilitating Social Innovations
5. Research & Documentation

## 1. Academic Programs

### 1.1 Diploma / MBA (part-time) in Social Entrepreneurship

Since 2006, the Jasani Center has offered the following weekend programs for working executives who want to improve their social entrepreneurship skills.

- a) Diploma in Social Entrepreneurship (SE) [Three Trimesters – Ten months]
- b) MBA (Part-time) in Social Entrepreneurship (SE) [Six Trimesters – Two years]

## 1.2 Current Students

**Table 1: Current Students**

Particulars	Male	Female	Total
MBA (part-time) in SE I year (Batch 2022-24)	5	11	16
MBA (part-time) in SE II year (Batch 2021-23)	5	11	16
Diploma in SE (Batch 2022-24)		4	4
<b>Total</b>	<b>10</b>	<b>26</b>	<b>36</b>

## 1.3 Scholarships

To support the social sector professionals complete their higher education aspirations, the Jasani Centre makes efforts to solicit need-cum-merit-based scholarships for them. Currently, the following two scholarships are offered:

### a) **Mirae Asset Foundation (MAF) Scholarship**

Since 2019, Mirae Asset Foundation (MAF) has extended scholarship support to economically backward class students (family income below Eight Lakhs per annum) for MBA (Part-time) in Social Entrepreneurship (PTMBA-SE). In the current academic year, MAF announced a scholarship of rupees one lakh each for twenty-five students of PTMBA-SE. After scrutiny of the applications, seven eligible applicants of the PTMBA\_SE program received scholarship support of INR Seven Lakhs. *Refer to Annexure-I*

### b) **NMIMS Scholarship**

To enable social sector professionals to upgrade their management skillsets, the School of Business Management (SBM), NMIMS, offered need-based scholarships for students for Diploma/MBA (Part-time) in SE. In all, fourteen students from MBA (part-time) in SE Batch 2022-24 were granted the scholarship. The total amount of the scholarship was INR Twenty One Lakhs. *Refer Annexure-II*

## 2. Knowledge Development & Dissemination

In addition to the academic curriculum inputs, the Center arranged value-added workshops to strengthen the educational base of the students. (Fundraising, Social Impact, Disaster Management)

### 2.1 Value Added Workshops

The following value added workshops were conducted for our Dip/PTMBA SE students:

#### a) **Fund Raising for Social Entrepreneurs**

Developing an effective fundraising strategy requires a systematic approach and sound knowledge of fundraising. The workshop aimed to walk through a comprehensive process for creating a more innovative and focused strategy and sharing some powerful decision-making techniques for fundraising. The workshop covered the following:

- Different types and sources of donations.
- Gaining a better understanding of the fundamentals of why and how donors give and how you can meet their goals.

- Gaining insights into the various fundraising methods and learning how to choose and apply them to your project through LEARNING-BY-DOING exercises in real-time.
- Learn how to approach different donors, how to prepare, how to present, and how to follow up on established contacts.
- Understand the most common fundraising challenges and pitfalls and learn how to overcome them

The workshop was conducted on September 4-5, 2021, by Mr. Roshan D'Souza, Manager, AIC Raise, and Ms. Tej Dhami, MD, Change Coefficient for the first-year students of Diploma/PTMBA(SE).

### **b) Social Impact**

To be sustainable in the market, it is important to measure social impact and the effectiveness of the social enterprise. The workshop-oriented students to use frameworks and tools for measuring the social impact. Students also learnt to articulate short-term outcomes and long-term goals and connect them to quantifiable metrics.

The workshop covered the following:

- What is social impact, and why should we measure it?
- How to engage with stakeholders when measuring social impact
- Understanding outcomes
- How to measure well-being
- Developing your 'Theory of Change'
- Social Return on Investment (SROI)
- Resources to help you measure social impact
- Social impact measurement tools
- Best practice case studies and examples of social impact

The workshop was conducted on December 17-19, 2021, by Ms. Ananya Prabhavalkar for the first-year students of Diploma/PTMBA (SE).

### **c) Disaster Management**

Disaster management aims to reduce or avoid the potential losses from hazards, assure prompt and appropriate assistance to the victims of a disaster, and achieve rapid and effective recovery. In this context, a workshop to orient students in Disaster Management was organized. The workshop covered the following:

#### **Introduction to Disaster Management & Disaster Risk Reduction**

- Various concepts of disaster management like hazard, risk, vulnerability, and capacity
- Types of disasters
- Disaster map, trends, and scenario on India
- Disaster Risk Reduction

#### **Framework for DRR**

- Institutional setup and Legal framework of DRR/CCA in India at the national/state and local levels
- Components of drafting Disaster Management Plan ( School/ Community/ Hospital)



## **Use of Technology & Role of NGOs**

- Introduction to Information and Communication Technology (ICT) and Geo-Informatics Technology (GIT), Remote Sensing, Geographical Information Systems (GIS), and Application of GIT and GIS.
- Role of NGOs/SEs in Disaster Management

The workshop was conducted on December 18-19, 2021, by Ms. Anil Parmar, VP, United Way Mumbai, for the second-year students of Diploma/PTMBA (SE).

## **2.2 Seminar Paper / B-Plan / Case Study**

Students of the final year MBA (part-time) in SE, Batch 2020-22, Trimester VI, submitted seminar papers in the area of social development. Refer to the list of Seminar Papers in *Annexure-III*.

In Trimester VII, the students were given the option to write a business plan/case study in social entrepreneurship. Twenty-seven students submitted business plans, and three students worked on a case study. (*See Annexure-IV*).

## **2.3 Seminar / Webinar organized by Jasani Center**

### **a) e-Foundation**

#### **i. Change-makers Move the World**

On June 15, 2021, a panel discussion on 'How 'Change-makers' make a social impact and attain financial sustainability was held to help MBA students appreciate the need and power of social entrepreneurship to create shared value. Two incubatees attached to Atal Incubation Center (AIC)-NMIMS were invited to share their entrepreneurial journey, business model, and future plan:- 1) Mr. Darpan Bendre, Co-founder of Agrify Organics and an alumnus of MPSTME; and 2) Mr. Ishaan Nadkarni, Co-founder of Impact App.

Mr. Darpan Bendre and his friend Urvis Bhaide co-founded Agrify Organics in May 2019. Darpan shared how their participation in Enactus, a social initiative network sparked their interest in agriculture. It gave them an opportunity to work with farmers and understand their difficulties with market-connect. Being born and brought up in Mumbai, they were aware of the difficulties of urban consumers in sourcing organic vegetables, fruits, and other commodities. After extensive deliberation with their friends, they founded Agrify Organics, which aims to create a significant social impact on farmers, create jobs for youth, prevent migration, and earn decent profits. Darpan shared about his business model, including the use of technology to provide a seamless connection between a farm and consumers and retail chains. He also discussed the exponential growth of vegetable home-delivery service during the lockdown and the team's future plans to expand the existing portfolio.

Mr. Ishaan Nadkarni shared the entrepreneurial story of how he and his three friends ImpactRun, after graduating from IIT Bombay in 2015. The team has developed a 'fitness philanthropy app,' using which anyone can raise funds for a social cause by simply jogging or walking on the app. Ishaan explained the business model describing how the app can convert users' runs or walks into donations for non-profit organizations. The ImpactRun team partners with corporates and non-profits to create causes for which users run or walk.



The corporate sponsors then raise funds from their Corporate Social Responsibility (CSR) budgets corresponding to the distance covered for that cause. Credible NGOs vetted by Charities Aid Foundation use these funds to create impact at the grassroots level. Companies gain goodwill branding by engaging the community of over 500,000 impact change-makers with their daily social.

Post presentation, the students raised questions related to work-life balance, risk management, fear of failure, the relevance of an MBA for entrepreneurs, business competition, parental support, expectations of angel investors, government support, and other related areas. The students enjoyed interacting with Ishaan and Darpan, and a few were eager to work with them.

#### **ii. We Care Civic Engagement Internship @SBM**

Dr. Meena Galliara, Director, Jasani Center for Social Entrepreneurship & Sustainability Management, oriented the students of full-time MBA (Core) and MBA-HR Batch 2021-23 with the management rationale for the three-week We Care internship scheduled from January 31 to February 23, 2021. She briefly explained how the internship could add value to their personality and professional careers. Dr. Arpita Sen, a student in MBA second year, placed at Kotak Education Foundation, and Mr. Ravi Patel, placed with Gramin Vikas Trust in Bharuch, were invited shared experiential learning with the students. Besides sharing their social sensitivity experience, the students also spoke about their significant learnings from the internship and the transformation it has brought within them. The students also cited examples of how they integrated their theoretical understandings for effectively delivering the tasks allotted to them by their respective NGOs. Dr. Galliara highlighted the typology of management projects undertaken by the previous batch and informed the students that a detailed orientation about the internship would be undertaken at a later date by the faculty members of the Jasani Centre.

#### **b) Workshop on Report Writing**

On July 14, 2021, Dr. Meena Galliara conducted a half-day workshop on Drafting Donor Reports for 30 collaborating organizations of United Way India. The workshop covered inputs on the relevance of reporting, common reporting errors, examining the value chain of data, steps in collating qualitative and quantitative data for the report, use of stories/case studies/testimonials in reports, video reporting, etc., and interactive reports. Information was also shared on the use of Excel in reporting and techniques of professional reporting.

#### **c) Webinar on Demystifying CSR FAQs**

In partnership with the Bombay Chamber of Commerce, on October 21, 2021, the Center organized a webinar to clarify the CSR FAQs issued by the Ministry of Corporate Affairs (MCA) vide its General Circular no 14/2021, dated August 25, 2021. The MCA brought out the FAQs on CSR to clarify various issues emanating from the revised CSR provisions notified on January 22, 2021, and various other Notifications and Circulars of the Ministry. The Webinar's objective is to demystify the newly issued FAQs and deliberate unresolved issues. (*Refer to Annexure-V*)

The target audience for the Webinar was CSR professionals/ consultants working for small, medium, and large corporates. In all, 55 participants attended the Webinar.

Dr. Meena Galliara & Ms. Gurvinder Parmar, CSR Experts, conducted the Webinar. Topics covered in the Webinar included the following Key Contents:

1. What is CSR and what is not a CSR activity
2. How to Draft CSR Action Plan
3. What are ongoing projects?
4. New requirement on CSR assets.
5. Unspent CSR amount, Corpus contribution
6. Dichotomy between section 135 (6) and FCRA
7. Utilisation of CSR grants by implementing partners during the pandemic

**d) Internship @ the Sustainability Practitioners.**

The Centre facilitated a short-term internship for 14 FTMBA students with 'The Sustainability Practitioners,' Startup in the Sustainability Reporting and Assurance domain. These students got experience in demystifying Sustainability Reports. As part of the internship, students studied over 30 company reports. They were trained to analyze the reports using 'Principle-Based Assessment' and conduct gap assessments. The student's presentation of the work to industry experts was scheduled for November 27, 2021.

**e) Dolphin Tank**

The Jasani Center for Social Entrepreneurship & Sustainability Management, E-Cell-School of Business Management, in partnership with Salaam Bombay Foundation (SBF) on March 16, 2022, organized the Dolphin Tank event to provide a platform for entrepreneurial adolescents belonging to resource-poor communities to pitch their business ideas. Dolphin Tank takes its inspiration from the popular TV show 'Shark Tank,' where contestants receive guidance from industry experts and the necessary tools to pursue their business ideas.

Four students<sup>1</sup> from the School of Business Management placed with SBF for their three weeks We Care: Civic Engagement internship and E-cell volunteers<sup>2</sup> Used flipped classroom pedagogy to equip the contestants to pitch their business ideas. Shubham Sharma, placed with SBF, shares, "*It was a one-of-a-kind learning experience interning at Salaam Bombay Foundation as part of my We Care Internship at NMIMS. Four of us got the opportunity to mentor a few adolescents (between 15-18yrs of age) who had kick-started their entrepreneurial endeavors after upskilling themselves. I could help the students prepare a business pitch for an investor using my knowledge of working in start-ups and from what I have learned during my first-year MBA. It was heart-warming to see such a drive for entrepreneurship among the students at their age and their willingness to hustle for a better future. I am happy I could contribute to such a noble cause.*"

In the final round, eight contestants.<sup>3</sup> got an opportunity to pitch their business proposition before a five-member jury. It was amazing to see the adolescent entrepreneurs discussing their pricing models, revenue models, costing, and marketing concepts. Five contestants

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<sup>1</sup> Vaishnavi Rathi, Akash Bamankar, Shubham Sharma & Souvik Chowdhary

<sup>2</sup> Subham Dash, Shreya Agarwal, Nishant Singh, Ankit Somani, Abhishek Koranne, Rajat Saxena

<sup>3</sup> A) Abhishek Gaud, Rohan Prasad, Sohail Shaikh, Sunil Barai - **Mobile Repair**. B) Jyoti Prajapati, Pooja Gupta, Divya Acharya, and Bhushra Ansari- **Beauty and Wellness**

received an angel investment of Rupees forty thousand each, and the remaining three contestants received the support of seven thousand five hundred per head.

The Jasani Centre believes that encouraging adolescent entrepreneurs from disadvantaged backgrounds through innovative events like Dolphin Tank closely aligns with the Start-Up India goal. The Centre looks forward to engaging more Dolphin investors and teenage entrepreneurs from different sectors in the near future. (See *Annexure-VI*)

## 2.4 Participation in Conferences

### a) International Conference on Sustainable Development (ICSD)

Dr. Meena Galliara & Ms. Swati Sisodia, Ph.D. research scholar, SBM, participated in the virtual International Conference on Sustainable Development (ICSD) organized on September 20 & 21 by The Global Master's in Development Practice (MDP) and The Sustainable Development Solutions Network (SDSN). They presented their poster on 'Incorporating Sustainability Behaviour in Managers of Tomorrow.' See *Annexure-VII* for the poster.

### b) Conclave on Corporate Social Responsibility and Sustainable Development

Dr. Meena Galliara was invited as a panelist for the panel discussion on CSR Partnerships organized as part of the Conclave on 'Corporate Social Responsibility and Sustainable Development' organized by the College of Social Work (Autonomous), Nirmala Niketan Institute, Mumbai, India, on October 9, 2021. See *Annexure-VIII* for the Schedule.

### c) Faculty Development Program

Dr. Meena Galliara was invited to handle a session on 'Research Methodologies Applicable to Business and Social Science Research' to the National Faculty Development Program organized by the Kirit P. Mehta School of Law on November 26 and 27, 2021.

Dr. Galliara handled a session on the 'Role of Academic Mentoring in Higher Education' at the Faculty Development Program organized by the Pravin Gandhi School of Law on December 16, 2021.

### d) BPCL CSR CB Workshop

Dr. Meena Galliara was invited to handle a session on 'Measuring and Reporting CSR Project Impact in SDG Framework' at the CSR Capacity Building Training Workshop' organized by the RISE Institute for Social Enhancement and Bharat Petroleum Corporation Limited (BPCL) on March 4, 2022. The session was attended by 45 delegates from BPCL's implementation partner organizations.

### **3. MBA Involvement in the Social Sector**

The Centre actively supports Civic Engagement activities through the curricular and non-curricular modes. The same has been elucidated below:

#### **3.1 We Care: Civic Engagement Internship**

The We Care: Civic Engagement internship has been an integral part of SBM's MBA program since 2010. Besides socially sensitizing the students, it exposes them to work undertaken by NGOs, government organizations, and CSR departments.

From January 31 to February 23, 2022, the We Care internship for MBA (Core) and MBA-HR Batch 2021-2023 was held. Due to the third wave of the COVID-19 pandemic, 75% of organizations shifted from offline to virtual/semi-virtual internship mode. During the internship's 21 working days, students were required to commit 7-8 hours per day to NGO/CSR assignments.

The batch comprised of 702 students, from which 698 students placed at the Pan India level in 308 organizations spanning 154 cities, 22 states, and three union territories completed their internship under the mentorship of 58 SBM faculty mentors. Two students deferred their internship due to medical reasons, one student deferred on personal grounds, and one student defaulted on the We Care Code of Conduct.

Students contributed 96,103 man-hours to the social sector. They worked on a variety of projects in the area of child education, child rights, livelihood, skill development, fundraising, financial literacy, financial inclusion, affordable healthcare, sanitation, hygiene, and so on. Students worked on designing strategies related to marketing products/services, HR, digital marketing, social media, designing a website, developing business models, and MIS systems. Few others were engaged in research assignments in the areas of WASH, cultural tourism, road safety, environmental conservation, and impact assessment.

Students aligned their internship projects with the Sustainable Development Goals (SDG). 66% of students worked on projects aligning with Quality Education (SDG 4) by engaging in child welfare and educational projects, and 61% of students were involved in projects supporting 'No Poverty (SDG 1). This was followed by 'Good Health & well-being (SDG 3), Decent Work and Economic Growth (SDG 8), and Reduced Inequality (SDG 10).

The feedback received from the 698 students indicated that 65% of students reported a high level of satisfaction with their internship organization, and 73% were highly satisfied with the projects allocated. The reporting criteria were perceived to be extremely clear by 71% of respondents. The We Care Internship was a learning experience for 99 percent of students, with 38 percent of students developing emotional and social intelligence abilities.

Feedback from 145 organizational mentors highlighted that 48% of organizations reported high satisfaction with the interns' conduct. The quality of interns' work was rated excellent by 46% of organizations, while 41% rated it very good. (Visit the complete report at <https://sbm.nmims.edu/docs/We%20Care%20Report%202021-22.pdf>)



### 3.2 Social Responsibility Forum (SRF)

Established in 2003, The Social Responsibility Forum (SRF) is the student body of SBM, NMIMS, that strives to promote social sensitivity among MBA students by executing various short-term and long-term civic engagement activities. Throughout the year, SRF conducted 12 major events, initiatives, and projects, including recurring events from past years as part of SRF tradition, new launches, and one-time activities. The social activities undertaken by the SRF team are listed below-

#### Ek Sang

On June 15, 2021, SRF hosted Ek Sang, an orientation event for the incoming batch of 2021-2023. The objective of the event was to promote social sensitivity among MBA students by engaging them in various short-term activities and team-building exercises. The entire batch was divided into 60 teams with 13-15 participants in each group from the Core, HR, Pharma, and DSA divisions. The seven tasks included - yoga, creative video on pride, the creative expression on any social issue, satirical memes, plant a sapling, exercise challenge, and best out of waste. The teams had to finish the tasks and upload the photo/video (as required per task) on Google Drive. The top three submissions received a flat 15% discount voucher from our sponsor of the event, 'Investitute.'



#### Seeds of Hope & Action (SOHA)



The "Seeds of Hope & Action" (SOHA) exhibition was a joint initiative of the SGI (Soka Gakkai International) and the Earth Charter International that emphasized interconnectedness with the rest of the community and the need to broaden our sphere of compassion. The SOHA exhibition also introduced a positive vision for sustainable living that contributed to the realization of the Sustainable Development Goal 16 (Peace). The exhibition was held online via Zoom, on Wednesday, July 28, 2021,

from 6 PM to 7:30 PM, wherein a total of 370 people participated, including 236 participants from various Schools of NMIMS.

#### Splash



SPLASH, "Your Belief, Our Canvas!" is a limn competition where students depict their connection with a social cause in the form of creative artwork. The event was held on Friday, August 6, 2021, with our event sponsor, 'Nutriorg'. The theme aligned with SDG 12 (Responsible Consumption and Production and SDG 13- Climate Action) for this year was "Diversity and Inclusivity". We received registrations of 245 students from the entire batch. Certificates and Cash Prizes worth ₹ 7,500 were distributed amongst the winners. The competition was driven around making reusable cloth bags by upcycling old clothes. In addition to which, participants were allowed to portray a visual message on the bag over the said theme.

## Gift a Skill

In association with Angel Xpress Foundation, SRF organized a 'Gift a Skill' event on August 14 & 15, 2021. The event was scheduled for underprivileged children to help them improve their soft skills through online workshops by conducting 'group discussion' and 'personal interview' sessions. The workshop was attended by 39 children from classes VI to XI. The workshop was conducted online over a video-conferencing app, Zoom. On the first day, children were taught to answer basic interview questions, while on the second day, children were given training on how to conduct themselves in a group discussion. The relevant SDGs to the event are:

1. SDG 4 - Quality Education
2. SDG 5 - Gender Equality
3. SDG 8 - Decent Work and Economic Growth
4. SDG 10- Reduced Inequalities

## Nutriorg Guest Session



SRF hosted a well-being talk associated with 'Nutriorg' on the theme of '**Eat Right and Boost Your Immunity**' on Saturday, October 9, 2021, from 4 PM to 5 PM over the video conferencing app Zoom. The well-being talk aligned with SDG 3- Good health and well-being was given by Mr. Karn Singh Tomar, Founder of, Nutriorg, and their associated professional dietician, Ms. Shruti Gupta. The talk focused on cultivating simple eating habits that contribute to healthy well-being. A total of 85 students attended the session.

## The joy of Giving Week

SRF celebrated 'Joy of Giving Week' by conducting activities for the event that focused on uniting individuals from varying backgrounds. SRF partnered with Radhika Old Age Home for the event, located in Virar, and Satpale, & Sunaayy Foundation, located in New Delhi. The event was organized virtually over the video conferencing platform, Zoom. The event spanned over two days, October 25, 2021, for Radhika Old age home and October 26, 2021, for Sunaayy Foundation, which provided the committee an opportunity to celebrate Diwali with the children and the elderly. The event witnessed the splendid participation of 56 students from the batch. For the event, SRF also collaborated with 'Treblemakers,' the Music Club of NMIMS. What started as a chance to have fun and interactive sessions with the elderly and the kids turned out to be a great learning and a humbling experience for everyone in the event. The event aligned with SDG 3- Good Health and Well-Being.



### Lead to Speak



As a part of the Vigilance Awareness Week, SRF conducted "Lead to Speak," a virtual elocution competition associated with the State Bank of India. The event was conducted on Saturday, October 30, 2021, over Microsoft Teams' video conferencing platform. The event was a reminder that we, as citizens of this country, have an equal role in its management and vigilance. The event garnered around 600 students from more than 300 institutes across the country. The competition was judged by Santana Pathak Ma'am and Ritesh Haldankar Sir, faculty members at SBM, NMIMS Mumbai. Shitij Agarwal emerged as the winner in a neck-to-neck competition, and Himanshu

Keshari was the first runner-up. A total cash prize of ₹15,000 was awarded in the event. The event aligned with SDG 4 - Quality Education and SDG 8 - Decent Work and Economic Growth.

### NGO Mela



Under 'December to Remember,' SRF organized this year's NGO Mela on the SRF Website as an online marketplace for 7 NGOs, namely, Aftertaste India, Advitya, Brahmaputra Fables, Mann - Center for individuals with special needs, Om Creations, Trust Saheli World, and The Giving Trees. The event's objective was to provide all the NGOs an opportunity to market and sell their products on a platform that attracts a large number of customers. Over the course of the week of 13<sup>th</sup>-19<sup>th</sup> December 2021, the committee managed to raise a total of ₹1 lakh for all the NGOs. The social media posts for the event had over 25,000 impressions, and the SRF website had more than one thousand unique visitors, with over 2500 site sessions that helped the committee provide visibility and raise awareness for all the NGOs that participated in the event. The event aligned with SDG 8 - Decent Work and Economic Growth and SDG 10 - Reduced Inequality.





### Wish Tree

Under 'December to Remember,' SRF organized 'Wish Tree' that gave a chance to all the students of SBM, NMIMS to become a child's Secret Santa. SRF partnered with Sunaayy Foundation for the event, which supports children from financially weaker sections of society, including daily wage laborers, and gives them a childhood they would otherwise be deprived of. SRF collected Christmas wishes from the children aged between 7 to 17 years. The wishes included various items like footballs, dolls, toy cars, action figures, coloring supplies, wristwatches, and many more. The event was conducted online through the SRF website on 25th and 26th December 2021. The committee was able to fulfill the wishes of 120 children, truly becoming their Santa Claus. The event aligned with SDG 1 - No Poverty.

### Social Conclave

Social Conclave is an event in which dignitaries from various social sectors come and share their experiences of how they contribute to society by using their business acumen. Through this Conclave, we aimed to educate and inspire ourselves and our batchmates on how leaders from different industries and sectors are positively impacting the world. For 2021-22, the annual flagship conclave, Social Conclave- Ek Prayaas, was conducted on January 15, 2022, virtually over a zoom call. We had five extraordinary speakers whose work is spread across industries and come from different strata of life:

1. Dr. Yogi Aeron- 2020 Padma Shri Award winner in the field of medicine
2. Shilpa Kumar- Partner, Omidyar Network India, an ex CEO, and MD, ICICI Securities
3. Dr. Abhishek Agrawal- Chief Regional Officer- South Asia, Accion
4. Surabhi Kakrania- Chief Financial Officer, Haqdarshak
5. Swapnil Tewari- The Madman, Forbes Changemaker 30 Under 30

Each speaker's work has been very impactful, leading to the title of the Social Conclave- Ek Prayaas, which translates to 'The Giant Effort.' This Conclave was an opportunity for the business school students to learn important management lessons that they could take back and implement to change their own lives and the world at large!



The event aligned with SDG 4 - Quality Education & SDG 8 - Decent Work and Economic Growth.

### Conversations for Change:



Conversations for Change, launched in 2021 by SRF, is a new series where committee members interact with eminent leaders of the social and corporate world to learn from their experiences and talk about what they have envisioned. It involves all the members having a detailed conversation with the speaker and learning about all the radical changes that the person has made for our society and, consequently, impacted lives. In our first volume, we had the privilege to virtually interact with Mr. Prabhat Labh on July 22, 2021, the Chief Executive Officer of Grameen Foundation India, who is an international development expert with over two decades of experience in leading programs and initiatives across twenty countries. Grameen Foundation India is a wholly-owned subsidiary of Grameen Foundation, a global tier NGO based in Washington DC. The conversation event aligned with SDG 4 - Quality Education, SDG 5 - Gender Equality, SDG 8 - Decent Work and Economic Growth and SDG 9 - Industry, Innovation, and Infrastructure

### **SRF SOCIAL PROJECTS**

Social projects are an excellent opportunity for students to use their management skills to benefit society, and we strive to create a more sustainable future through these short-term projects. The following projects were undertaken by the students:

#### **a) Pashoopakshee**

SRF associated with NGO PashooPakshee for a project on Social Media Marketing. The organization gives tourists a meaningful takeaway by providing socially and environmentally responsible and destination-specific souvenirs at India's tourist attractions made by artisans and locals living near the destination. To generate sustainable livelihood and a sense of inclusion in locals to preserve the destination. The two-month projects (August to October 2021) were allocated to four students aligned with SDG 11 - Sustainable Cities and Communities.

#### **b) Garbage Free India (GFI)**

SRF initiated another social project with Garbage Free India (GFI). The project involved performing market analysis and designing a market strategy for a duration of 2-3 months, i.e., from October to December 2021. One student from the batch got the opportunity to work.

GFI started as a citizen-led movement in 2013 by a group of professionals bound by a desire to make India garbage and litter-free. With the climate crisis at hand, the company moved towards addressing several sustainable development goals by taking SDG 13 climate action through programs with its varied stakeholders. This was achieved by providing citizens with the knowledge and structural access to a support system that can help them become active participants in the Climate Action Movement. The GFI's various initiatives are the Environmental Learning Program, community-based projects, livelihood program, etc.

## 4. Research and Publications

The Center makes an effort to publish research papers and document Field-based Anthologies. A brief description of the same is provided below:

### 4.1 We Care Anthology

The We Care Civic Engagement Anthology 2022; Volume IX, titled Punashcha: Build Back Better World, was released on January 13, 2022. The Anthology, edited by Meena Galliara and Bhawna Solanki, comprises six articles co-authored by eight students. The articles map the societal distress created by the Covid19 pandemic and demonstrate NGOs' inspiring array of efforts to build community resilience to build back a better world. An introductory article Building Resilient India through Peace & Partnership describes the repercussions of the pandemic on human rights and public safety. It elucidates the role of the corporations and NGOs in complementing the government to restore normalcy and peace within the country. The thoughts presented in the Anthology indicate the beginnings of a dramatic restructuring of the social and economic order—the emergence of a new era - the "next to normal."

### 4.2 Research Papers

**Table 2: Research Papers**

Sr. No.	Title	Submitted To	Authors	Date of Submission / Publication
1	CSR Policy Comprehensiveness of Indian Manufacturing Companies: A Cross-sectional Examination	Economic & Political Weekly (EPW)	Dr. Srinivas Ainavolu, Dr. Ramesh Bhat, Dr. Meena Galliara, Ms. Bhawna Kothari	September 25, 2021
2	Path to Recovery: Relevance of Peace & Partnership	Journal - Perspectives in Social Work by College of Social Work, Mumbai	Dr. Meena Galliara, Ms. Bhawna Kothari	December 6, 2021
3	Aftertaste Foundation: Dignified Livelihood through Art	Ivey Publications	Mr. Vidur Dhabaria, Dr. Meena Galliara & Ms. Swati Sisodia	January 1, 2022 <b>(Published)</b>
4	Renovate India: Empowering Women at the Grassroots	Entrepreneurship Development Institute of India (EDII), Ahmedabad	Ms. Bhawna Kothari, Dr. Meena Galliara,	February 24-25, 2022
5	Eyes Over Exposed: Ocular Health of Students in Higher Education	Journal of Ophthalmology and Advance Research	Mr. Vidur Dhabaria, Dr. Vidya Naik, Dr. Meena Galliara, Mr. Dudhani Ajay & Mr. Dudhani Krish	March 8, 2022 <b>(Published)</b>

- a) Paper titled “**CSR Policy Comprehensiveness of Indian Manufacturing Companies: A Cross-sectional Examination**” authored by Dr. Srinivas Ainavolu, Dr. Ramesh Bhat, Dr. Meena Galliara, and Ms. Bhawna Kothari was submitted to Economic & Political Weekly (EPW) on September 25, 2021.

Abstract: Corporate social responsibility (CSR) commitment has been made mandatory for larger Indian companies since 2014. The qualifying companies are expected to contribute two percent of their profits for the collective good of the social and ecological context. After the initial few years of implementation, the review carried out by a high-powered committee led to significant changes regarding the need for companies to have a comprehensive CSR policy document. This policy document is expected to guide the CSR journey and ensure corporate's financial resources for the larger good. This paper examines the 'CSR policy comprehensiveness' of larger, CSR 'spend complied' companies in India. The comprehensiveness is measured along six dimensions as derived from the literature and is based on a sample of CSR complied ninety manufacturing companies in India. It is hypothesized that companies meeting the mandatory spending requirement would be more responsible for developing and having a comprehensive CSR policy. The empirical analysis on comprehensiveness shows a significant variation across companies. The average CSR policy comprehensiveness score for the sample of ninety companies is 0.435 (on a scale of one), which is less than the halfway mark. The study discusses the implications of the findings and suggests threads for furthering the examination of CSR policy.

- b) A Paper titled "Path to Recovery: Relevance of Peace & Partnership," co-authored by Dr. Meena Galliara and Bhawna Kothari was submitted to a journal titled Perspectives in Social Work.

Abstract: The Covid-19 virus changed the fundamental dynamics of human life. The pandemic has imperiled our health and well-being, social and economic networks and has consequentially affected the stability of the larger society. The current article makes a case for optimizing sustainable development goal (SDG) 16 - a commitment to 'peaceful, just and inclusive societies' and SDG 17- 'Partnerships for goals' to rebuild a resilient India. Based on the literature review, the article presents the gravity of the public health crisis, the challenges faced by the Indian government to balance public safety and human rights, and its consequent impact on the community's peace and harmony. The article elucidates that though the pandemic exposed the fault lines of inequality and exclusion, it also displayed the profound resourcefulness of corporations and NGOs, which strengthened the response system and enabled the communities to adapt to the 'new normal.'

- c) A case study on ‘Aftertaste Foundation: Dignified Livelihood through Art’ authored by Vidur Dhabaria, Meena Galliara & Swati Sisodia was published on January 1, 2022, by Ivey Publications

Abstract: With the intent to spread happiness for its buyers and the goal to transform lives, the case traces the journey of “AfterTaste Foundation.” Spearheaded by Shalini Datta, the organization provides livelihood support to women of urban slums in Mumbai to design sustainable, handcrafted art products. Scaling from three women in 2013 to forty women in 2021, Aftertaste’s model focused on creating social impact and strived to generate revenue through sales of handmade items to corporate and retail buyers. For six years, Shalini incubated her business model with the support of the Avanti Foundation. After she gathered enough field



experience, she registered Aftertaste as a not-for-profit entity in September 2019. While Shalini was progressing in this transition, the pandemic hit and the lockdown situation made her shift to a home-based model. As the Indian economy gradually ‘restarted’ post lockdown, AfterTaste Foundation struggled to maintain financial sustainability. Surrounded by the pandemic-led uncertainty, Shalini was deliberating the strategy for her organization. She was skeptical whether launching new products as per market demand would be beneficial to sustain her venture or initiating a fundraiser would be a feasible plan to ensure long-term growth.

- d) The paper titled "Renovate India: Empowering Women at the Grassroots," authored by Ms. Bhawna Kothari and Dr. Meena Galliara was presented on 24-25 February 2022 at Entrepreneurship Development Institute of India (EDII), Ahmedabad.

Abstract: In economically constrained communities, the burden of managing households is mainly on women. The current paper examines the operational models of four NGOs in developing grassroots women entrepreneurs to provide sustainable solutions to some of the pressing social issues. The findings indicate that innovative ideas, collaborative partnerships, and a supportive ecosystem are crucial to sustaining women's enterprises in resource-poor communities. The authors recommend that significant investments be made in women's education, focusing on numeracy, digital literacy, and enterprise management to replicate successful models of enterprises that create shared value. Also, the representation of grassroots entrepreneurs' voices in the policymaking process is crucial for changing the entrepreneurial landscape to address the issues of the ultra-poor population.

- e) Article on ‘Eyes Over Exposed: Ocular Health of Students in Higher Education’ authored by Vidur Dhabaria, Vidya Naik, Meena Galliara, Dudhani Ajay & Dudhani Krish was published on March 8, 2022, in the Journal of Ophthalmology and Advance Research.

Abstract: The study aimed to explore the virtual academic routine of students pursuing higher education, map their screen time, and ascertain their visual hygiene challenges. The online survey comprised of 600 students (389 undergraduates and 211 postgraduates). Chi-square test of Independence was applied to study the association between level of education and screen time; use of spectacles and consumption of eye medicines; and the increase in eye power. A value of  $P \leq 0.05$  was considered significant. A three-point rating scale was developed to capture information on categorical variables. While 1 out of 7 undergraduate students had a screen time of at least 8 hours/day, 1 out of 6 postgraduate students had a screen time of at least 9 hours/day. More than 90% of students reported facing at least one symptom of digital eye strain. Despite having eye-related problems, 78% of respondents did not consult an ophthalmologist. Due to the eye strain, 1/4th of the respondents self-medicated themselves. Close to 14% of respondents reported an increase in their eye power. The study confirms that overuse of digital technology has unintended consequences on students’ ocular health. Gadgets and Apps provide students with the necessary convenience, but learning to use them responsibly is crucial. Going ahead, the digitized world calls for in-depth studies and significant empirical research to mitigate the impending challenges of ocular health and the physical and mental health of students.

## 5. Faculty Achievements

### a) Global Faculty Award 2021

Dr. Meena Galliara received the Global Faculty Award 2021 conferred by the AKS Foundation. The Award was conferred on February 8, 2022, through a virtual ceremony.

## 6. Additional Information

### Mirae Asset Foundation (MAF) Scholarship for Full-Time MBA Students

With the efforts of Dr. Meena Galliara, Director, Jasani Center, MAF announced scholarships for meritorious and needy students at NMIMS. To this effect, SVKM's NMIMS School of Business Management has signed a Memorandum of Understanding (MoU) with Mirae Asset Foundation on March 12, 2022. According to the MoU, the scholarship will be awarded to the first and second-year students of Full-time MBA programs at NMIMS School of Business Management for the next three academic years beginning 2021-22. The awardees will be referred to as 'Mirae Asset Scholars' and will have to propagate MAF and its philosophy to fellow students and the campus. They will undertake certain hours of community service in the field of education or any other area of service with the permission of the University at the time of the awarding of the scholarship.

After scrutiny of the applications in the current academic year, four eligible applicants for full-time MBA programs received scholarship support of INR Twelve Lakhs. *Refer to Annexure-IX*

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## Annexure-I

### Mirae Asset Foundation (MAF) Scholarship

#### MBA (Part-time) in Social Entrepreneurship – Batch 2022-24

Sr. No.	Name of the candidate	MAF Scholarship in INR
1	Aparna M A	1,00,000
2	Ekta Gaurav Parab	1,00,000
3	Mansi Thakare	1,00,000
4	Marcelline Franc Coelho	1,00,000
5	Rupesh Ananda Kamble	1,00,000
6	Shami Malik	1,00,000
7	Therese George	1,00,000
	<b>Total Scholarship</b>	<b>7,00,000</b>

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## Annexure-II

### NMIMS Scholarship

#### SVKM's NMIMS School of Business Management

MBA (part-time) in Social Entrepreneurship – Batch 2022-24

Sr. No.	Name of the candidate	NMIMS Scholarship in INR
1	Aparna M A	1,50,000
2	Deepa Shetiya	1,50,000
3	Ekta Gaurav Parab	1,50,000
4	Haresh Rakesh Agrawal	1,50,000
5	Heena Shrenik Pasi	1,50,000
6	Mansi Thakare	1,50,000
7	Marcelline Franc Coelho	1,50,000
8	Raj Gupta	1,50,000
9	Raunak Rangnekar	1,50,000
10	Rupesh Ananda Kamble	1,50,000
11	Shami Malik	1,50,000
12	Shruti Railkar	1,50,000
13	Sudhanshu Latad	1,50,000
14	Therese George	1,50,000
	<b>Total</b>	<b>21,00,000</b>

### Annexure-III

**SVKM's NMIMS University**  
**PTMBA - SE (Batch 2020-22) - II year**  
**Academic Year: 2021-22, Trimester: VI**

#### List of Students: Seminar Paper on Social Development

Student's Name (Roll No.)	Topic	Abstract
Usha Ahire (A001)	Effect of COVID - 19 on Primary School Teachers in Palghar District	COVID- 19 affected people all over the world. The pandemic has affected the health sector and the education sector. Enforcement of lockdown and social distancing as preventive measures to stop the spread of the coronavirus infection resulted in complete paralysis of global activities. The education system was shut down completely, shifted from traditional learning to online learning to continue with the academic curriculum. The present study highlights the pedagogy used by teachers for virtual learning and what are the challenges they are faced in online education during the pandemic situation.
Yashashree Akadas (A002)	Impact of Covid-19 on Social Capital: A comparative study before and during Covid - 19	This study examined the impact of COVID-19 on Social Capital, considering the lifestyle changes the pandemic has brought about in all areas of life. The study covered three objectives on how the pandemic has impacted social capital in terms of - i) The dimensions of Social Capital, ii) the role of government and various institutions, and iii) the impact of technology on social capital.
Tejas Supekar (A003)	Challenges and Response to the Education of Children with Multiple Disabilities During Covid - 19 Lockdowns	The study aimed to review the impact of the pandemic and the lockdowns on the special education system in Mumbai, as well as measures implemented by schools and the effective involvement of parents in this entire process. Special schools altered, converted, and designed new curricula and strategies for post-coronavirus teaching-learning practices during lockdowns. The finding observes that the Government, NGOs, education department, and parental involvement should be enhanced using technology, innovative methodology, and keeping substitutes ready for the future.
Vedant Charatkar (A004)	Impact of Covid 19 on primary education Institutions	COVID-19, a pandemic that erupted in 2019, has had a disastrous impact on human life. The pandemic has affected around 1.6 million learners across 200 countries. Since the outbreak, many have lost their lives and livelihood. However, there has been a significant impact leading to long-term repercussions for humanity. The impact is on the education system and educational institutions, which significantly impact how people in a geographic function. Since the closures of the schools (considering primary education from class 1 to 4) have a massive impact on the child's upbringing as the child is encouraged to socialize and develop social skills along with essential academic and life skills during this age. Shutting down these educational institutions has forced them to have their online presence to ensure that basic life skills and foundations for further learning are developed. These institutions face a lot of issues due to the virtual learning environment. Within a short time, many researchers have taken up the task of understanding the effective way to impart education through virtual methods or inventing methods to reduce the impact of virtual learning compared to traditional physical education. Since the lockdown progressed, the educational institutions were instructed to close their gates to the students creating a massive barrier to face-to-face instruction.

<b>Student's Name (Roll No.)</b>	<b>Topic</b>	<b>Abstract</b>
Jyoti Kasbe (A005)	Challenges faced by a female under trial prisoners during Covid 19 in Thane central prison	The world is facing a dreadful outbreak of a novel disease, COVID-19, that has claimed thousands of lives. African countries have recorded the least number of COVID-19 cases despite their weak healthcare systems. However, prisons could be a hotspot for the spread of the virus. The pandemic's emergence in 2020 has impacted practically every element of jail life, posing many issues for prison administration, including prison security and safety and hygienic concerns. In this context, the student researcher proposed to research the problems experienced by inmates and the response system of the jail administration during the COVID-19 pandemic.
Sonal Thakker (A006)	Study Of Challenges Faced by Zilla Parishad School Teachers during Lockdown in Vasai Taluka, Palghar District.	The study aimed at understanding the challenges faced by Zilla Parishad teachers during the lockdown, especially in an online mode of schooling. It also attempted to understand teachers' adaptability, coping methods, and support received from stakeholders, government, and parents. The lockdown has posed challenges on personal and social levels. Teachers have shown a willingness to adapt to the situation by managing using private resources and learning new techniques. Teachers expressed the need for more support from the government and school authorities. This situation has its worst effect on students and parents. They struggled to adapt to the online mode of learning, resulting in a permanent gap in the students' learning outcomes.
Bhavna Rajesh (A007)	Challenges to the livelihood of Women domestic workers during covid -19 in suburban Mumbai & Navi Mumbai	Women domestic workers play dual responsibility for the chores, as they are homemakers of their homes and have to do some work on a paid basis. Their contribution to GDP in India is almost 40 percent of the current GDP, while the global value of unpaid domestic labour by women hovers around 13 percent. In this context, the student researcher proposed to examine the challenges and issues experienced by the female domestic workers in different communities during the COVID – 19 pandemic.
Rajeshwari Phadtare (A008)	Social & Economic Inclusion of Covid affected waste workers in Solid Waste Management.	Due to the COVID-19 crisis, the condition of waste workers became more vulnerable. This study aimed to examine the working conditions of the base-level waste pickers in Mumbai. The researcher recommended steps to enable their social and economic inclusion based on the findings.
Naseem Ahmed (A009)	Increase in Personal Loan Debts and Harassment by Digital Lending Apps During Covid - 19 in India	In 2020, the world was struck by a deadly pandemic in the form of the novel coronavirus COVID-19, where everything came to a standstill. Financial institutions, including Digital Lending Apps, increased to enable people to access funds. As the lockdown kept extending and the market was operational with only essential services, there was a significant increase in defaults on repayment of personal loans. Digital Lending Apps started using coercive methods to collect loan instalments from its customers. This research paper aimed to delve deeper into how an already marginalized section of the population, namely the lower middle class, experienced monetary hardship and helplessly fell into the trap of personal loans, debts, and further harassment during COVID-19 in India.

<b>Student's Name (Roll No.)</b>	<b>Topic</b>	<b>Abstract</b>
Reshma Pawar (A010)	Effects of Covid -19 on Non-Essential Street Vendors in Mumbai	The Government of India allowed only essential street vendors to vend during the COVID-19 lockdown period. Street vendors selling non-essential items were not permitted. This research focused on identifying the factors that affected non-essential street vendors during the COVID-19 lockdown period and studying the efforts taken to tackle the COVID-19 lockdown period on their lives. The study observes that non-essential street vendors used their savings and took loans to survive in the lockdown period. The study indicates that none of the respondents availed of any government scheme as they did not have a street identity card, and they were not much aware of the schemes. They were not aware of street vending ID cards. The study concludes that government should make efforts to publicize the importance of having street vending identity cards so that the street vendor rights can be protected.
Ashish Ringe (A011)	Effect of Work from home on Developmental sector professionals in Mumbai during the Covid-19 pandemic	The Covid-19 spread put India under national lockdown. Employees were not able to move outside for work. Due to this, organizations shifted to work from home (WFH). This research focused on WFH benefits and challenges faced by the professionals working in the education and health sector in Mumbai. The study highlights that employees faced various technical, psychological, and medical challenges. Along with challenges, they also got benefits like work-life balance, financial savings, and saving in traveling time. Based on the benefits and challenges the development sector professional organizations face, the study recommends designing a hybrid model of work to create a sustainable working environment.
Aristo Andrat (A013)	Impact of Covid - 19 on the learning of Tribal Students	Since the outbreak of the COVID-19 pandemic, the entire world and various developmental sectors have been experiencing severe shock waves and consequences. It gravely affected schools, universities, and educational institutes. The present study comprehensively covered the impact of Covid-19 on the learning of tribal students, as these students were not equipped with adequate resources to continue their school education. Further, the paper also analyzed various challenges that led to learning loss among tribal students during the Covid-19 pandemic.
Abhilash Srivastava (A014)	Creating Impact: Challenges Faced By Corporates in Bangalore in Employee Volunteering during Covid 19	COVID 19 created adverse effects on social life, disturbed economic stability, and challenged health infrastructure. The study focussed on the challenges faced by the corporates and the strategies used to continue their employee volunteering programs in Bangalore during the COVID 19 pandemic. The study indicates that Corporate leadership also supported the teams to drive volunteering internally. Corporates moved to a virtual format for conducting their employee-volunteering program. Employees started interacting with beneficiaries on video formats such as MS Teams, Zoom, and other modes. The organizations also supported NGOs with the infrastructure.
Sayali Rane (A015)	Study of the Economic Impact of COVID-19 on Auto Rickshaw Drivers in Mumbai and Survival Mechanisms to cope during lockdown	Auto-rickshaws are an essential part of the mobility ecosystem, especially in urban communities. The COVID-19 and the subsequent lockdown severely affected the people's health, livelihood, and well-being. A complete ban was imposed wherein the mobility sector was seriously affected. In this context, the study aimed to study the impact of the pandemic on the socio-economic conditions of auto-rickshaw drivers. It also focused on examining the survival mechanisms of auto-rickshaw drivers and their benefits through social development schemes.

<b>Student's Name (Roll No.)</b>	<b>Topic</b>	<b>Abstract</b>
Manali Ghaghda (A016)	Domestic Violence during Covid-19 in India	COVID-19 changed the way we live our lives. Besides financial losses, there was an increase in consumption of alcohol and a curse to stay home with the domestic violence perpetrators. Women in India faced domestic violence during this period in an increased manner. This paper aimed to study the impact of the pandemic on violence against women and initiatives taken by the Government and NGOs to curb the cases.
Shaista Porbanderwala (A017)	Domestic Violence in Covid 19 - Is Home a Safe Space	In light of the COVID-19 pandemic, there was an increase in domestic violence. Through primary research, the researcher tried to identify causes associated with an increase in domestic violence incidents during COVID-19.
Sana Dharani (A019)	Challenges of migrant construction workers concerning sustainable livelihood during COVID-19	COVID 19 pandemic has brought to light the multiple vulnerabilities of the migrant construction workers and the need to understand skill-based livelihood solutions to address the critical issues of insecurity due to informal livelihood. This study aimed to understand the challenges faced during this crisis and evaluate the government's interventions and the private sector's models to address the need for sustainable livelihood for the construction workers through skilling while fulfilling India's demand for a skilled construction workforce.
Manpreet Rai (A020)	Title: Impact of COVID-19: Deepening of Digital Education Divide in Mumbai	Due to the COVID-19 pandemic, the teaching methodology shifted from physical classrooms to online classrooms. This made a profound impact on how education was delivered to students. In this context, the study analyzed the challenges faced by the students and teachers in the Digital learning process.
Kavita Shetty (A021)	Impact of Covid -19 on Olympic & Paralympic Athletes in India	There has been a significant impact on world sports COVID-19 pandemic. The athletes were mainly affected by the COVID-19 guidelines. The research undertaken covered the impact of COVID-19 on Indian athletes, specifically those preparing for the Tokyo Olympics & Paralympics.
Parita Shah (A022)	Importance of social and emotional learning of children post COVID 19	The education systems across the globe started initiatives, which were interrupted due to the pandemic of COVID-19. The research undertaken outlines the detrimental effects of COVID-19 on students' mental well-being and thus shows the importance of building social-emotional learning in children.
Kevin Ponmany (A023)	Impact of COVID 19 on Employment of Youth in Mumbai	Unemployment is a huge problem that many countries encounter all over the world. COVID-19 pandemic enforced lockdowns have had a catastrophic effect on the unemployment scenario in India and across the whole world. The current research studied the impact of COVID-19 on the employment status of youths from slum communities in Mumbai. It tried to capture the impact of the financial, social, health, and emotional well-being of both youth and their families.
Vaibhav Tamboli (A024)	Impact of Covid 19 on Farmer's livelihood & Alternative livelihood for farmers in Maharashtra	COVID-19 pandemic has affected overall tourism and even farmers' livelihood opportunities across the globe. The intention of studying this aspect is to understand the challenges faced by agro-tourism resorts and farmers during the COVID-19 pandemic and especially during the lockdown in Maharashtra.



<b>Student's Name (Roll No.)</b>	<b>Topic</b>	<b>Abstract</b>
Manasi Jadhav (A027)	Impact of COVID-19 on the coastal community of Mumbai and the need for a sustainable livelihood intervention	This study aimed to understand the impact of this Covid 19 pandemic shut-down on the value chain of coastal livelihood in Mumbai. In addition, the study focused on evaluating the effectiveness of the existing interventions designed to rescue the Indian coastal communities. Based on the observations and findings, this paper also attempted to identify the scope for improvement in the design and execution of the alternative sustainable livelihood intervention.
Sharique Raza Shaikh (A028)	Impact of COVID-19 and lockdown on the mental health of children and adolescents.	COVID-19 pandemic and lockdown has brought about a sense of fear and anxiety around the globe. This phenomenon has led to short-term and long-term psychosocial and mental health implications for children and adolescents. In this scenario, the researcher undertook a study on the impact of COVID-19 and lockdown on the mental health of children and adolescents.
Vidya Torane (A031)	Effect on the mental health of work from home women in the social sector in Mumbai during Covid 19 pandemic	This study relates to work from home and its effect on mental health during COVID-19. This study focuses on the elements responsible for alleviating mental health issues among women. While both women and men have to cater to their job responsibilities, women bear a greater share of household responsibilities, including household chores, taking care of children and their education, etc. This study investigated the work-from-home effect on women's mental health in Mumbai.
Kiran Chougule (A033)	Challenges faced by Domestic Workers in the urban slum of Navi Mumbai in terms of Health, livelihood, and Domestic Violence	COVID-19 had a significant impact on the informal sector in India, especially domestic workers in terms of finance, livelihood, and development. In this context, the study was undertaken to examine the challenges faced by Domestic Workers in the urban slum. According to the findings, domestic employees experienced widespread job loss from March to June 2020 and severely reduced income and increased workload. Around 57 percent of domestic employees reported workplace stigma and discrimination, and 40 percent worked without any safety precautions. Domestic violence at home, increasing job load at home, healthcare access concerns, and other issues were noted. The study's findings highlight the critical need for a national policy and state support aimed exclusively at women domestic workers, without which poverty, health risks, and social exclusion will continue to exist.
Snehal Pawar (B005)	Barriers faced in getting an education and its effects on tribal children during Covid -19 Study of Shahpur Block (Thane District)	During the COVID-19 lockdown, the education process started online. The current study aimed to examine the barriers to online education among underprivileged children. The study highlights that children did not have gadgets to access online study. Some of them hardly have smartphones. The parents' economic conditions were so bad that buying new devices or recharging data packs was not possible. Conducting online sessions was not a feasible option for these children; therefore, teachers started sharing links to homework on WhatsApp. It was observed that the steps taken by the school were not enough as children were unable to understand the concepts. There was significantly less interaction between teachers and students. Children got engaged in additional work, and their interest level in studies started declining.
Bramhadev Atkari (B006)	To Study Role of Families of Missing Children: Before and After Restoration	This study reviews the role of families and the relationship between the missing or runaway children and their family members. The study examines the prominent causes of understanding runaway and missing children's phenomena. It aims to explain the influencing factors of the families and suggest some remedies among families.

<b>Student's Name (Roll No.)</b>	<b>Topic</b>	<b>Abstract</b>
Naman Jain (B008)	Role of Social Enterprises in dealing with Hunger during COVID-19( With Specific Reference to State_Rajasthan)	The disruptions in food supply chains and the economic crisis triggered by the Covid-19 pandemic brought millions into food-insecure conditions and indebtedness. In this context, the current study identifies the causative factors and maps the rise in hunger and food insecurity in the state of Rajasthan.
Mohit Kalro (B009)	Impact of Climate Change on poverty levels during the Covid-19 Pandemic in India	Before the COVID-19 pandemic struck, India was experiencing a rising number of extreme weather events, in the form of flooding, landslides, torrential rain, heatwaves, and other calamities that put a tremendous strain on an already overburdened population, mainly the low-income and poor. Nationwide lockdowns resulted in the loss of jobs, food, shelter, and even lives. Post the first wave put a strain on low-income and poor populations; there were heatwaves witnessed, tropical cyclones, and much worse in some parts of India. This secondary research aimed to look at how climate change has affected poverty levels during the pandemic and the long-term effects of climate change on poverty levels post the pandemic.

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## Annexure-IV

### SVKM's NMIMS University PTMBA - SE (Batch 2020-22) - II year Academic Year 2021-22, Trimester VII

#### A) List of Students for Business Plan on Social Development

Group No.	Group Members	Topic of B-Plan	Abstract
1	Abhilash Srivastava, Shaista Porbanderwala, Sonal Thaker, Vaibhav Tamboli, Bramhadev Atkari, Kavita Shetty	Lab in a Classroom	Learning science subjects in schools are challenging for many students. Students drop out rate increases due to inability in science. To address this problem, we are introducing an experiential learning solution through a STEM science kit. Stuffed will have hands of this kit whole learning any science topic in school. The science kit modules are mapped with the curriculum of standard 6th to 10th of the SSC board.
2	Sharique Raza Shaikh, Vedant Charatkar, Kiran Chougule, Naman Jain, Manali Ghaghda, Usha Ahire	Shoopla	<p>Shoopla is a footwear manufacturer that has identified the need for shoes that are not only comfortable to use but also a boon for the environment. Because over 250+ tons of plastic are discarded every year to decompose over time. Shoopla bridges the gap by using waste plastic for manufacturing its shoe range at affordable prices.</p> <p>We provide an easy to replace policy to our consumers so that they can buy another shoe-in replacement for previous shoes. Our soles are designed so that they can be used multiple times, saving consumers up to 40% in the cost of the next pair of shoes.</p> <p>So keep walking with Shoopla now and save the environment! is our tagline. In the first year of our business, we will impact 12000 students from 30 schools in Mumbai.</p>
3	Vidya Torane, Aristo Andrat, Sana Dharani, Naseem Ahmed, Bhavna Rajesh,	Bluehat Workforce	Business Idea is based on skilling the workforce and providing employment through the provision of labour contract services. This employment model will provide National Skills Qualifications Framework (NSQF) compliant training as affiliated training partners of the Construction Skill Development Council of India for upskilling and reskilling of construction workers in trades like masonry, plumbing, electrical, bar-bending and steel fixing, shuttering, carpentry, false ceiling and dry-wall installation, and decorative painting

<b>Group No.</b>	<b>Group Members</b>	<b>Topic of B-Plan</b>	<b>Abstract</b>
4	Kevin Ponmany, Manasi Jadhav, Reshma Pawar, Manpreet Rai, Mohit Kalro,	Thomas Recruitment Solution	The youth from slum communities in Mumbai, mainly after their 10th or 12th STD education, stop studying because their family does not have the needed financials to support their further education. So most of them remain at home and are Jobless. Thomas Recruitment Solution is trying to find Jobs that suit this category of youth to start earning, through this earning support their own family and use this earning for their own future education needs.
5	Snehal Pawar, Rajeshwari Mahadik, Jyoti Kasbe, Ashish Ringe, Tejas Supekar,	Second Winings	The Second Winning is a technology-based placement support service for the people seeking meaningful work contribution post 50 years of age or on completion of professional tenure. We will be working with both work seekers and job providers as a bridge. The company plans to work in 3 states, Maharashtra, Gujrat, and Delhi, for the first three years and eventually increase the operations in other meteors in the second phase. We are expecting 1.58 crore profit for the year one with the annual investment of Rs, 58 lacs. We intend to create freelancing opportunities for 5000 people in the first year by enrolling 7500 people on our portal. To make this happen, our key partners will be Recruiters and Business houses, and our key activities are setting up an app, website, and call Center. Our primary source of income will be the Joining fee, Recruitment charges from companies, and Commission from training institutes. With this business, we want to impact the freelancing job industry by providing a simple and friendly experience and ensuring that people who do not want to work full-time after 50 years of age can live dignified lives with substantial financial stability.

**B) List of Students for Case Study Development**

<b>Student Name &amp; Roll No.</b>	<b>Case Study</b>	<b>Abstract</b>
Yashashree Akadas (A002)	Abhivyakti Media for Development: Driving development through a New Lens	Abhivyakti Media for Development is a Nashik-based non-profit organization founded by Nitin Paranjape. Abhivyakti has been facilitating media and communication toward sustainable development since 1987. The organization aims to strengthen citizenship, local governance, and social justice by enhancing NGOs' and grassroots communities' media and communication resources. Since 1987, Abhivyakti has been leveraging low-cost and alternative media by creating media resources, conducting capacity building, and training workshops on media and communication for NGO functionaries and various other stakeholders in the community while also taking up media projects. However, post-2010, NGOs, and individuals working at the grassroots began creating videos and media resources using cameras and mobile phones due to increased technology adoption. This prompted Paranjape to re-strategize Abhivyakti's projects to survive. Due to its strong networks and partnerships over the years, from 2014 onwards, Abhivyakti started receiving opportunities to work on new independent field projects in women's entrepreneurship and girl education. It has been seven years for Abhivyakti in this new space. However, Paranjape is still not confident about its position and feels that Abhivyakti is slowly losing its identity as a media support organization. Given the limitations in financial and human resources, Paranjape needs to decide what's next for Abhivyakti - Whether Abhivyakti should redefine itself as a media-support organization to help other NGOs or focus on all areas its energy on establishing itself in the area of independent field-based community projects.
Sayali Rane (A015)	Institute of Health Management Pachod (IHMP): Pioneers in Public Healthcare	Institute of Health Management Pachod (IHMP) has been working in the underdeveloped Marathwada and Pune region of Maharashtra, India, for the past 42 years. The Institute emphasizes gender equity and a rights-based approach in implementing programs and policy advocacy through its field programs, training, and research activities. IHMP started its interventions in the urban slums of Pune in 1996 to avert the consequences of early motherhood and to reduce maternal and neonatal morbidity among adolescent married girls. Until March 2020, they reached out to 12 slums and planned to scale up to 38 more slums, the total target being 50 slums. They envisioned providing comprehensive healthcare services and strengthening health systems for urban Pune. The strategy was to set up Satellite Clinics and Medical Camps in each community to support Primary Health Centers through the pathology laboratory. However, the sudden outbreak of the COVID-19 pandemic in March 2020 challenged Dyalchand's plans. Dyalchand struggled to decide the strategies to pursue scaling up the program. What strategic changes need to be made by

		IHMP in the pandemic situation? Will they need to modify their schedule, keeping in mind the communities' current pandemic needs and issues?
Parita Shah (A022)	Pehlay Akshar Foundation: Creating Safe Learning Spaces	<p>Pehlay Akshar Foundation aims to improve the education system by empowering students with English and life skills. Ms. Radha Goenka started Pehlay Akshar in 2008 under the aegis of RPG Foundation (CSR Arm of Ram Nath Prasad Goenka Group). The organization began with in-school interventions where they directly taught English to students. However, the program was not cost-effective. Thus, in 2016 PAF launched a 'Training Program' to enable teachers with the necessary pedagogy skills. The Training Program expanded to multiple geographies by conducting sessions in various schools. In 2019, they received an opportunity to scale their program to 10,000 teachers with Brihanmumbai Municipal Corporation (BMC). Pehlay Akshar jumped at the chance and designed a curriculum and operational model based on findings from the needs analysis. Within six months of the project, it was showing a desirable impact. However, in February 2020, the pandemic forced all schools to shut down. While the team was trying to explore the alternative of digital training, Goenka was presented with an opportunity by the Education Minister – of Maharashtra to train 2.5 lakh teachers across the state. Goenka must decide whether this was an appropriate time for PAF to take this opportunity. Do they have the bandwidth and competency to scale?</p>

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## Annexure-V

### Webinar on Demystifying CSR FAQs



# WEBINAR ON DEMYSTIFYING CSR FAQs

OCTOBER 21, 2021 @3.00 PM TO 5.00 PM

#### BACKGROUND

The Ministry of Corporate Affairs vide its General Circular no 14/2021 dated 25th August 2021 has issued Frequently Asked Questions (FAQs) on Corporate Social Responsibility (CSR) to facilitate a better understanding and effective implementation of the CSR provisions as provided under the Companies Act, 2013 read with Rules thereunder.

The MCA brought out the aforementioned FAQs on CSR to clarify various issues emanating from the revised CSR provisions notified on 22nd January 2021, and various other Notifications and Circulars of the Ministry.

CSR Committee of Bombay Chamber of Commerce & Industry is organizing a webinar on FAQs on CSR Issued by MCA in August 2021. The webinar is for small, medium and large corporates with the objective to help the CSR professionals.

#### OBJECTIVES

The objective of the webinar is to demystify the newly issued FAQs and deliberate the issues which remain unresolved.

#### KEY CONTENT

1. What is CSR and what is not a CSR activity
2. How to Draft CSR Action Plan
3. What are ongoing projects
4. New requirement on CSR assets.
5. Unspent CSR amount, Corpus contribution
6. Dichotomy between section 135 (b) and FCRA
7. Utilization of CSR grants by implementing partner during pandemic

#### SPEAKERS

1. Dr. Meena Galliara, Director, Jasani Center for Social Entrepreneurship & Sustainability Management, NMIMS
2. Ms. Gurvinder B. Parmar, CA

#### WHO CAN ATTEND

- CSR professionals
- HR professionals
- Development Sector
- Corporate Foundation Team
- Finance personnel
- Compliance Team
- NGOs
- Consultant
- Students
- Any Other interested

#### RSVP

Aneeha Neeraja Rajan  
aneeha.rajan@bombaychamber.com | Mob : 9987211804

REGISTRATION FEE	DETAILS OF NEFT
₹ 1500/- plus GST (For Members)	Bank Details: State Bank of India
₹ 1800/- plus GST (For Non-members)	Current Accounts No.: 10996680930
Registration will be confirmed only after payment of registration fee	IFSC Code: SBIN0000300
	MICR Code: 40000 2010

[CLICK HERE TO REGISTER](#)



**Annexure-VI**  
**Dolphin Tank Event**



## Annexure-VII

### International Conference on Sustainable Development (ICSD)



**INCORPORATING SUSTAINABILITY BEHAVIOUR IN MANAGERS OF TOMORROW**  
 Dr. Meena Galliara, Ms. Swati Sisodia & Dr. Ramesh Bhat  
 School of Business Management, NMIMS, Mumbai, India

**BACKGROUND**

Increasing instances of corporate malfeasance during the post-liberalization period have raised questions about the legitimacy and ethicality of corporate leaders who have been educated and trained to take good judgment in the long-term interest of sustaining business and society. Concerns have been raised regarding the role and responsibility of educational institutions in general and business or management schools in particular in educating managers. It is generally assumed that Universities are the appropriate institutions to inculcate the sensitization on ethics and influence the ethical reasoning of graduates.

The School of Business Management (SBM), NMIMS, believes that it is important for students to embed stronger and critical scholarship for incorporating sustainability dimension in their thought process. Budding managers will be required to deal with unstructured problems like mass migrations, water scarcity, climate change, and natural disasters.

Hence, B-Schools should provide opportunities to formally engage students to address the social agenda. In this context, since 2010, SBM, NMIMS incorporated a three-week We Care: Civic Engagement internship as part of its MBA program. The current study focuses on understanding the trend and impact of the "We care" internship on students.

**RESEARCH QUESTIONS & HYPOTHESES**

**Q1-** In what ways have students contributed to the NGOs through the Civic Engagement internships?

**Q2-** What have been the major learnings of the students through the Civic Engagement internships?

**Hypotheses:**

- Formal opportunities provided by B-Schools for civic engagement strengthens NGO's work
- Students' participation in civic engagement increases their social sensitivity, generates personal growth and enhances civic attitudes.

**METHODOLOGY**

For research, multiyear longitudinal data (student feedback from the year 2012-2020) was analyzed using automated content analysis technique. Researchers derived the trend by optimizing the co-occurrence of words. Two major questions that formed the basis of this study were a) contributions of the students to the NGO and b) learning from the internship.

The unstructured textual data obtained through these questions was cleaned by removing stop words such as "shall," "can," "would," "NA," etc. In the next step, to ensure uniformity in the text certain words were transformed to derive their meaning unambiguously.

Next, each student's feedback was compressed in one line by removing the new line character. The resulting set became the "corpus" of the text, which was used for further statistical analysis.

**RESULTS**

The first part of the results describes the feedback of the corpus's findings that captures the students' contributions. The researchers identified the following four implied topics:

**Topic 1:** Projects related to child welfare- education, sports, promotion of child rights, school health, skill development, fund raising for childcare, and other related areas

**Topic 2:** Projects related to Process/functional areas- drafting functional policies ( HR, procurement, finance, etc), drafting SOPs, finance manuals, marketing plans, social media management

**Topic 3:** Projects related to technology and automation- designing MIS system, digitizing systems, designing and updating websites, dashboards and apps

**Topic 4:** Projects related to execution and co-solving- providing support in managing routine projects carried out by NGOs

A year-on-year analysis showed an upward trend for Topic 1




The second part of the feedback described the findings from the corpus that captured the students' learning. Students have described it as a very fulfilling experience. The common theme that emerged from the corpus are:

- Students have reported developing qualities such as empathy, honesty, integrity, gratitude, interpersonal skills, dedication, and the need for care toward society
- Increase in awareness of the ground realities of the last-mile population, people living below the poverty line






**FUTURE WORK**

Future direction for the research can empirically test the change in attitude and behavior of the students after the We Care internship.

Future research can also undertake a longitudinal study to measure the comparative effects of the We Care program on students' cognitive development.

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## Annexure-VIII

### Conclave on Corporate Social Responsibility and Sustainable Development

College of Social Work (Autonomous), Nirmala Niketan Institute, Mumbai, India  
*Cordially invite you to the*  
**CONCLAVE ON CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABLE  
DEVELOPMENT**

Date and Time: 9<sup>th</sup> October 2021 (2.30 to 6.00 pm IST)

#### Program Schedule

Time	Activity	Alumni Host
2.30 to 2.45 pm	<b>Inauguration</b> - About the Conclave by Dr. Ronald Yesudhas (5 minutes) - Chairperson Address by Dr. Lidwin Dias (5 minutes) - Proceedings at a glance by Mr. Oswin (5 minutes)	Mr. Oswin D' souza  (PGD-CSR Alumnus)
2.45 to 3.30 pm	<b>Government's Role in Promoting CSR led Sustainable Development in India</b> - Introducing the theme and Keynote speaker by Ms. Sakshi (5 minutes) - Keynote Address by Hon. Dr. Prashant Narnaware, IAS (25 Minutes) - Questions by participants (15 minutes)	Ms. Sakshi Talwar  (Current PGD-CSR Student)
3.30 to 5.15 pm	<b>CSR Partnerships</b> - Introduction by Mr. Kaushik (10 minutes) - Moderator's Initial Comments by Ms. Amrit Rai (5 minutes) - Presentation of Panellist 1: Dr. Meena Galliarra (20 minutes) - Presentation of Panellist 2: Mr. Alex Mayes, UK (20 minutes) - Presentation of Panellist 3: Ms. Priya Satish (20 minutes) - Questions by participants: Ms. Amrit Rai (20 minutes) - Moderator's closing comments by Ms. Amrit Rai (10 minutes)	Mr. Kaushik Kungulwar  (PGD-CSR Alumnus)
5.15 to 6.00 pm	<b>Thinking Beyond Mandatory CSR: A Global Perspective</b> - Introduction by Mr. Ajay Damodar (5 minutes) - Valedictory Address by Dr. Mahesh Thakur (25 minutes) - Recap of the Conclave by Mr. Amit Deshmukh (10 minutes) - Vote of Thanks by Ms. Nilima Rodrigues (5 minutes)	Mr. Amit Deshmukh/ Mr. Ajay Damodar  (PGD-CSR Alumni Members)

## Annexure-II

### Mirae Asset Foundation (MAF) Scholarship

#### A) Full-time MBA Students

Sr. No.	Name	Class	Institute
1	Aakarsh Sinha	MBA Core II yr.	School of Business Management, Mumbai
2	Chahat Mourya	MBA Core II yr.	School of Business Management, Mumbai
3	Santhosh M	MBA Core II yr.	School of Business Management, Mumbai
4	Ashish Shetty	MBA (Business Analytics)	Center of Excellence, Mumbai

#### B) News Coverage



## मिर् असेट फाउंडेशनतर्फे एमबीएसाठी शिष्यवृत्ती

मुंबई, ता. ११ : मिर् असेट फाउंडेशनतर्फे भारतातील आघाडीच्या विद्यापीठांपैकी असलेल्या नरसी मीनजी इन्स्टिट्यूट ऑफ मॅनेजमेंट स्टडीजमधील गुणवंत, गरजू विद्यार्थ्यांसाठी शिष्यवृत्ती जाहीर केली आहे.

पुढील तीन शैक्षणिक वर्षांसाठी एनएमआयएमएस स्कूल ऑफ बिजनेस मॅनेजमेंटमधील एमबीएच्या प्रथम आणि द्वितीय वर्षांच्या विद्यार्थ्यांना शिष्यवृत्ती दिली जाईल. यात विद्यार्थ्यांचे वार्षिक शुल्क समाविष्ट आहे, या योजनेचे दरवर्षी मूल्यमापन केले जाईल. गुणवत्ता व गरजेनुसार मूल्यांकन केले जाईल.

विद्यार्थ्यांना शिष्यवृत्ती प्रदान करायच्या वेळी शैक्षणिक किंवा इतर सेवाक्षेत्रांत काही ताम समाजसेवा करावी लागेल. सामाजिक, आर्थिकदृष्ट्या कमकुवत गटांमह कोणताही गरजू विद्यार्थ्याला या उपक्रमामुळे शैक्षणिक संधी नाकारली जाणार नाही, असे एनएमआयएमएस स्कूल ऑफ बिजनेस मॅनेजमेंटचे डीन डॉ. प्रशांत मिश्रा म्हणाले. तर या भागीदारीमुळे उत्कृष्ट संस्थांना मदत करण्याच्या आमच्या धोरणाला पाठबळ मिळेल, तसेच गुणवान व गरजू मुलांना उच्चशिक्षण मिळेल, असे मिर् असेट फाउंडेशनचे संचालक रितेश पटेल म्हणाले.

Sakal, 10-April-2022